

Activism Checklist
The King's Men, Inc.
www.thekingsmen.org
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- ✓ Plan a date and time for the protest. It is recommended that when planning your protest that a date and time be picked that will both maximize the exposure of the witness and outreach to the patrons/workers. TKM's experience teaches that rush hour times or weekends are the most beneficial for protesting sexually oriented businesses (SOBs).
- ✓ Establish a meeting location for all protesters in advance of protest. Sometimes it will be necessary to direct protesters to a specific parking area. It is also sometimes necessary to review some of the regulations related to the protest especially if there are specific areas that protesters cannot stand and if there are specific township/community ordinances prohibiting certain activity. Also, this is a good way to aid any newcomers comfort level.
- ✓ Establish if you have permission to use the property of neighboring businesses. The ability to use neighboring business properties for protests will again maximize your potential to minister to patrons and workers and ultimately increase the overall effectiveness of the protest.
- ✓ Once you have finalized your plan for a date, time and where you will be positioned to protest the particular SOB, it might be advisable, however not always necessary, to notify local law enforcement or civil affairs of your plans to protest the SOB. This step is done so as to comply with all regulations related to your community protest and so that they can protect the rights of all parties involved. Please note that this is not something that has to be done. Sometimes local law enforcement will notify the SOB of your protest and this may jeopardize the overall effectiveness of your witness because the SOB may take counter measures to combat any negative publicity. Sometimes the best approach is to maintain an element of surprise!
- ✓ Each protester will be invited to either hold a sign or distribute pamphlets/brochures to those interested in dialoguing with activists. No person will be required to do either. Their presence speaks volumes as to what they believe and desire for your community. Signs should be created in advance of the protest. It is recommended that your signs have an educational and compassionate approach. TKM recommends brainstorming words or phrases like "Pornography destroys marriages" or "Women are not objects!" for your signs. It is always good to have a solid piece of literature to share with any patron that is interested in turning away or dialoguing with you. TKM has created some brochures for these purposes. If you would like to purchase these, please visit www.thekingsmen.org.

- ✓ Protesters should be invited to stay as long they like. They should be encouraged to pray and participate at any level that is within their personal comfort zone. Some protesters will feel called to speak to the patrons prior to their entering the SOB. Some might be interested in passing out the literature you have to those who are passing by or stopped in their vehicles. While others will be content to just stand stationary, pray or silently witness to the harms of the multi-billion dollar pornography industry. Whatever your protest participants decide to do, ensure that each understands the boundaries of their chosen level of participation. For instance, those who are calling to patrons need to be instructed to use encouraging words versus condemning, inflammatory, or retaliatory language. For the literature distributors, all should be instructed never to block traffic or do anything that might cause a potential driving hazard.
- ✓ Conclude your protest with a group prayer for conversion of all patrons, workers, and owners of the SOB. Pray also for all those who observed your witness this day and were challenged to re-evaluate their own thinking and behavior as a result. Be prepared to lead this prayer on behalf of all those present, but by all means open up the prayer for all those who would like to speak and share words of encouragement, praise and thanksgiving.
- ✓ Be sure and share with your group the plans for your next scheduled community protest. TKM recommends organizing monthly protests if there is enough interest. We also recommend that protests be scheduled in conjunction with days of fast or other spiritual exercises. For example, there are some groups across the country that has a group praying in another area such as a church while their protest is taking place. TKM always schedules our No More Porn Tour on the first Wednesday of each month so that we can be in solidarity with the e5men and women who are fasting. Visit www.e5men.org for more information.

Thank you for your courage to boldly take your faith-to-action by witnessing to the harms of the multi-billion dollar pornography industry. TKM will be praying for you and all your efforts.

Then he said to his disciples, 'The harvest is abundant but the laborers are few; so ask the master of the harvest to send out laborers for his harvest.' Matthew 9:38